



U.S. Embassy AFCP 2015 Competition Announcement

The U.S. Embassy is pleased to announce the launch of the U.S. Ambassadors Fund for Cultural Preservation (AFCP) 2015 Competition. Vietnamese non-commercial entities may submit proposals of \$10,000 or more for projects to preserve cultural heritage in Vietnam. Proposals (in English) are due to the Embassy Hanoi by **Monday, December 15, 2014**.

Application guidelines:

Proposals can be submitted for \$10,000 or more. In FY 2015, awards ranged from US \$10,000 to US \$200,000.

Grants may be made to Vietnamese non-commercial entities, such as non-governmental organizations, museums, ministries of culture, or similar institutions and organizations that are able to demonstrate that they have the requisite experience and capacity to manage projects to preserve cultural heritage. AFCP does not award grants to individuals, commercial entities, or past award recipients which have not fulfilled the reporting requirements of previous AFCP awards.

We seek program activities that may include:

- **CULTURAL SITES:** restoration of an ancient or historic building, preservation of an archaeological site, or documentation of cultural sites in a region for preservation purposes.
- **CULTURAL OBJECTS AND COLLECTIONS:** conservation treatment for an object or collection of objects; needs assessment of a collection with respect to its condition and strategies for improving its state of conservation; inventory of a collection for conservation and protection purposes; the creation of safe environments for storage or display of collections; or specialized training in the care and preservation of collections.
- **FORMS OF TRADITIONAL CULTURAL EXPRESSION:** documentation and audiovisual recording of traditional music and dance forms for broad dissemination as the means of teaching and further preserving them, or support for training in the preservation of traditional applied arts or crafts in danger of extinction.

Proposals for projects that meet one or more of the following criteria will receive consideration in FY 2015:

- Directly support U.S. treaty or bilateral agreement obligations, such as cultural property protection agreements;
- Strengthen capacity in country to preserve and protect cultural heritage;
- Support the preservation of inscribed World Heritage sites;
- Advance long-term cultural preservation objectives, lay the groundwork for subsequent AFCP-supported activities, or encourage the continued or expanded application of proven methods at the project site or elsewhere; and
- Engage women, youth, or under-served communities.

The establishment clause of the U.S. Constitution permits the government to include religious objects and sites within an aid program under certain conditions. For example, an

item with a religious connection (including a place of worship) may be the subject of a cultural preservation grant if the item derives its primary significance and is nominated solely on the basis of architectural, artistic, historical, or other cultural (not religious) criteria. Organizations considering preservation projects with a religious connection are encouraged to contact the U.S. Embassy Cultural Team at pasculture@gmail.com with any questions.

Proposals may include modest administrative expenses, including honoraria/partial salaries of grant implementers, but only when they are directly linked to the conduct of the specific grant program. General operating expenses, long-term infrastructure costs and undefined miscellaneous or “overhead” expenses are not acceptable. High costs to produce materials are also not a good use of the AFCP funds.

AFCP will NOT support the following activities or costs, and applications involving any of the activities or costs below will be deemed ineligible:

- Preservation or purchase of privately or commercially owned cultural objects, collections, or real property, including those whose transfer from private or commercial to public ownership is envisioned, planned, or in process but not complete at the time of proposal submission;
- Preservation of natural heritage (physical, biological, and geological formations, paleontological collections, habitats of threatened species of animals and plants, fossils, etc.);
- Preservation of hominid or human remains;
- Preservation of news media (newspapers, newsreels, radio and TV programs, etc.);
- Preservation of published materials available elsewhere (books, periodicals, etc.);
- Development of curricula or educational materials for classroom use;
- Archaeological excavations or exploratory surveys for research purposes;
- Historical research, except in cases where the research is justifiable and integral to the success of the proposed project;
- Acquisition or creation of new exhibits or collections for new or existing museums;
- Construction of new buildings or permanent coverings (over archaeological sites, for example);
- Commissions of new works of art or architecture for commemorative or economic development purposes;
- Creation of new or the modern adaptation of existing traditional dances, songs, chants, musical compositions, plays, or other performances;
- Creation of replicas or re-creation of cultural objects or sites that no longer exist;
- Relocation of cultural sites from one physical location to another;
- Removal of cultural objects or elements of cultural sites from the country for any reason;
- Digitization of cultural objects or collections, unless part of a larger, clearly defined conservation effort;
- Conservation plans or other studies, unless they are one component of a larger project to implement the results of those studies;
- Cash reserves, endowments, or revolving funds (funds must be expended within the award period [up to five years] and may not be used to create an endowment or revolving fund);
- Costs of fund-raising campaigns;
- Indirect costs or operating expenses, i.e. expenses incurred during the day-to-day operational activities of an organization, such as office rent, utilities, license fees,

and other costs for administrative time, services, or materials not directly related to performing project work;

- Contingency, unforeseen, or miscellaneous costs or fees;
- Costs of work performed prior to announcement of the award;
- International travel, except in cases where travel is justifiable and integral to the success of the proposed project;
- Travel or study for professional development;
- Individual projects costing less than \$10,000;
- Independent U.S. projects overseas.

Please see below for the application form and send an electronic version of your proposal (in English) to the U.S. Embassy Public Affairs Section via email to pas.culture@gmail.com by **17:00, Monday, December 15, 2014.**

For further inquiries, please contact us at the email above for answers.

U.S. AMBASSADORS FUND FOR CULTURAL PRESERVATION 2015 APPLICATION

Project Title:

Project Basics:

Project Dates:

World Heritage Site:

Name of World Heritage Site:

Is the property or object privately owned:

Does this project build upon one supported previously by the
AFCP:

Previous Project Title:

Previous Project Year:

Project Applicant Information

Applying Organization Name (in

English):

Address:

Web site:

Project Director:

Project Director Title:

Phone

Alternate Phone:

Mobile Phone:

Fax:

Email:

Comments:

Applicant DUNS number:

Applicant is registered in

SAM.gov:

Note: Applicants may acquire DUNS numbers at no cost by calling the dedicated toll-free DUNS number request line at 1-866-705-5711 or by requesting a number online at <http://fedgov.dnb.com/webform>.

SAM is the official, free on-line registration database for the U.S. Government. SAM.gov collects, validates, stores, and disseminates data in support of federal agency acquisition and grant award mission. Registration in SAM is free:

<https://www.sam.gov/portal/public/SAM/>

Project Location

Project Site:

City or vicinity:

Country:

Brief Description of Site:

Official Permission to Undertake

Project:

Please include the document in your proposal submission

Project Purpose

Project Activities Description:

Project Time Frame or Schedule:

Project Participant Information

Estimated total number of key project participants (*resumes required as part of the application*):

Estimated total number of secondary project participants (*skilled & unskilled laborers, technicians, volunteers, etc.; resumes not required*)

Estimated total number of US participants :

Estimated total number of Non-US participants:

Importance of Site, Object, or Form of

Expression:

Urgency of the Project:

Statement of Sustainability:

Media and Outreach Plan:

Rationale for U.S. Support of the Project

Budget Summary (Please also attach a full budget)

Labor cost:

Materials:

Other costs (please specify):

Administrative cost:

Images and Audiovisual Files

(Please include the document in your proposal submission)